

ADI

ARCHITECTURE

ARCHITECTURE - URBAN DESIGN - INTERIOR

PORTFOLIO CONTENT

A LOOK AT AUDI ARCHITECTURE

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AUDI ARCHITECTURE is an architecture, urban design, interior design and construction management firm based in Cairo. It was founded by Dr. Hussam Salama who is an architect and scholar with nearly 23 years of experience in practice and academia. Dr. Salama has been educated at Harvard University and the University of Southern California, USA. He practiced architecture in Los Angeles, CA for nearly 8 years. He was the project designer for several architectural and urban design projects such as the Fashion Outlets of Las Vegas, the Richmond revitalization project, and the City of Inglewood downtown development.

AUDI ARCHITECTURE has been active in providing architectural solutions for diverse projects in Egypt and internationally. It was among the leading firms to contribute to the New Egyptian Capital as the architectural consultant and construction management for the German International University in the New Capital, Egypt, as a client representative, architectural and

AUDI ARCHITECTURE dedicated its top management and resources to handle the scope of services with experienced staff more than 25 years developing lots of prestigious, unique and sophisticated commercial and retail development projects in Egypt, MENA region and GCC.

OUR MISSION

To create and deliver distinct architectural designs that contribute to a better quality of life and long-lasting relationship with our clients. To have a smarter, more agile business efficiency and delivery excellence, embracing digital platforms and technologies it is our mission to meet and exceeds our client's expectations.

OUR CLIENT RELATIONSHIPS

Our clients are our partners. They are valued collaborators in shaping the program, determining a direction, and defining success. This close relationship is more than simply an effective way to manage a project. It is a necessary part of the design process. This approach is augmented by a strong commitment to the clients we serve. A high degree of personal service, coupled with respect for the precious resources of cost and time, therefore

OUR ARCHITECTURES VISION

While architects always been guided by a belief that the quality of our surroundings has a direct influence on the quality of our lives, whether that is in the workplace, at home or in the public realm. Allied to that is an acknowledgement that architecture is generated by the needs of people, which are both material and spiritual, and a concern for the physical context and a sensitivity to the culture and climate of place. We believe the best architecture comes from a synthesis of all the elements that separately comprise and inform the character of a building: the structure that holds it up, its ecology, the quality of natural light, the symbolism of the form, the relationship of the building to the skyline or the streetscape, the way you move through or around it, and last but not least its ability to lift the spirits.

Equally, excellence of design and its successful execution are central to our approach to the architecture.

ARCHITECTURE & ECOLOGY

Environmental awareness is an integral part of our practices culture as it evolves to meet the challenges of the next generations. The last decades have witnessed key shifts in public attitudes to ecology and energy consumption. In our projects we promote the use of renewable sources of energy and offer dramatic reductions in CO2 emissions.

SUSTAINABILITY

While architects cannot solve all the worlds' ecological problems, we can design energy efficient, socially responsible buildings

A LOOK AT AUDI ARCHITECTURE

and we can influence transport patterns through urban planning. Importantly, Sustainability requires us to think holistically. The location and function of a building, its flexibility and life span, its orientation, form and structure, its heating and ventilation systems and the materials used, together impact upon the amount of energy required to build and maintain it, and travel to and from it. Only by finding new solutions to these problems can we create sustainable forms of building for the future. Energy efficiencies, from the proper engineering of the building systems along with artificial lighting and control systems designs, are integrated through the inclusion of the expertise of various related disciplines, brought together at the start of the planning and design processes to contribute to a unified architectural solution.

AUDI ARCHITECTURE has a variety of specialties that include Structure, Electromechanical (HVAC, Electrical, and Plumbing & Fire Fighting Project and Cost Control to provide the best quality and technical service.

We view our goal as to energize, assist, and guide decision making throughout the process, thus ensuring that the project transcends your expectations. In other words, we will provide cutting edge experience at a competitive price. We deliver highly coordinated multi-disciplinary design services in a timely and coordinated manner.

We firmly believe that our success in securing and completing any commission is an opportunity not an objective. Specifically, we take our work seriously and learned through the years to pride in what we deliver. We promise our client to reach beyond our grasp and to go to the limits of our talent for you. Finally, we would like to accentuate that we perceive your project as a challenge and an opportunity for expanding our horizon, enriching our experiences, and creating a product that others competitors can ponder about.

OUR TEAM

A LOOK AT AUDI ARCHITECTURE



Assoc. Prof. Dr. Hussam Salama

Founder
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Dr. Rania Shafik

Quality Control Manager

- Design Management - Architecture
- Real Estate Business development
- Quality management system
- Research and Development



MSC.ENG. Ahmed Fathi

Projects Director

Experienced architect with more than twenty-seven years of demonstrated history of working in Project Management, Real Estate Development, historical building restoration, and the construction industry.

worked with Developers, consultants, and major construction companies in large-scale residential, commercial, and mixed-use Buildings projects.



Yasmine Nabil Khattab

BIM Architect , Technical office Engineer

- Revit certified

-Masters degree student in regional and urban planning



Antony Nosehy

BIM Architect ,Coordinator and Specialist with an experience in fields of Architecture, Sustainability and Building Information Modeling .

-BIM Certified Engineer
-LEED Green Associate



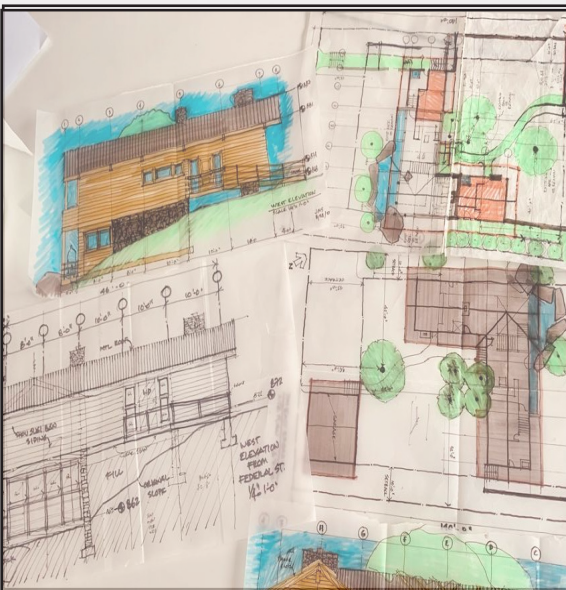
Shimaa Yousef

BIM Architect , Technical office Engineer

--BIM Certified Engineer

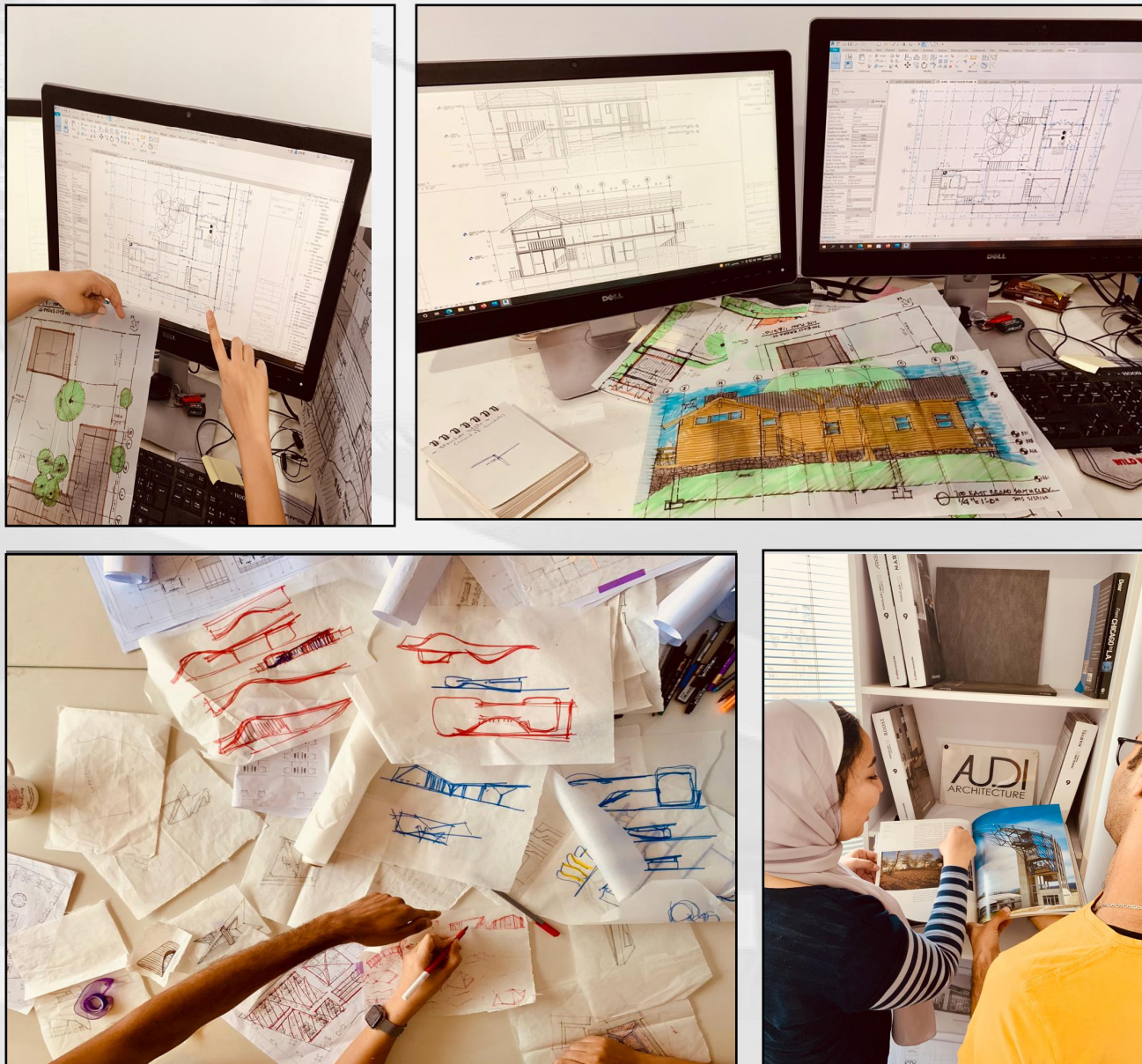
OUR SERVICES

A LOOK AT AUDI ARCHITECTURE



- ARCHITECTURE DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD (FINISHES, DECORATION, & FURNITURE)
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS
- CONSTRUCTION SERVICES AND SUPERVISION
- PLANNING, PROJECT MANAGEMENT AND VALUE ENGINEERING
- STRUCTURAL DESIGN AND ASSESSMENT "OUTSOURCING"
- MECHANICAL DESIGN: HVAC, FIRE PROTECTION & GAS EVACUATION SYSTEMS, ELECTRICAL DESIGN "OUTSOURCING"

AUDI ARCHITECTURE benefit from the experience of talented Architects specialized in many types of projects in order to give our client a good chance to select his favorite design among wide range of concepts and ideas. We place a great deal of importance on the process of design and the integration of engineering disciplines into the earliest phases of our work to satisfy both the goals and aspirations of its owner, and the functional needs to the occupants. Our interest is creating a project,

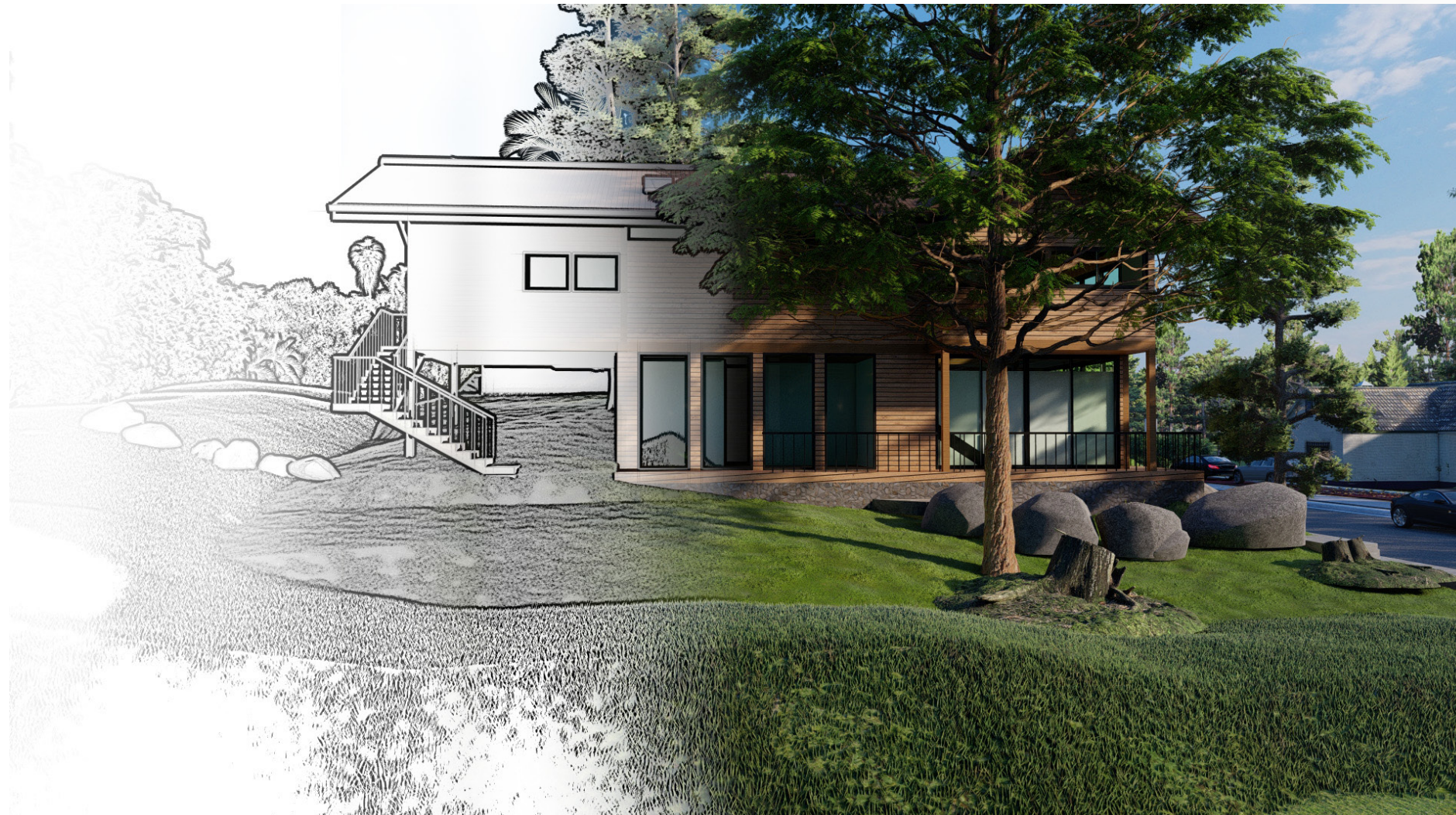


Prepare architectural design and engineering studies and design using the advanced software like BIM Technology specifically to fulfill client's needs and to meet the project facilities.

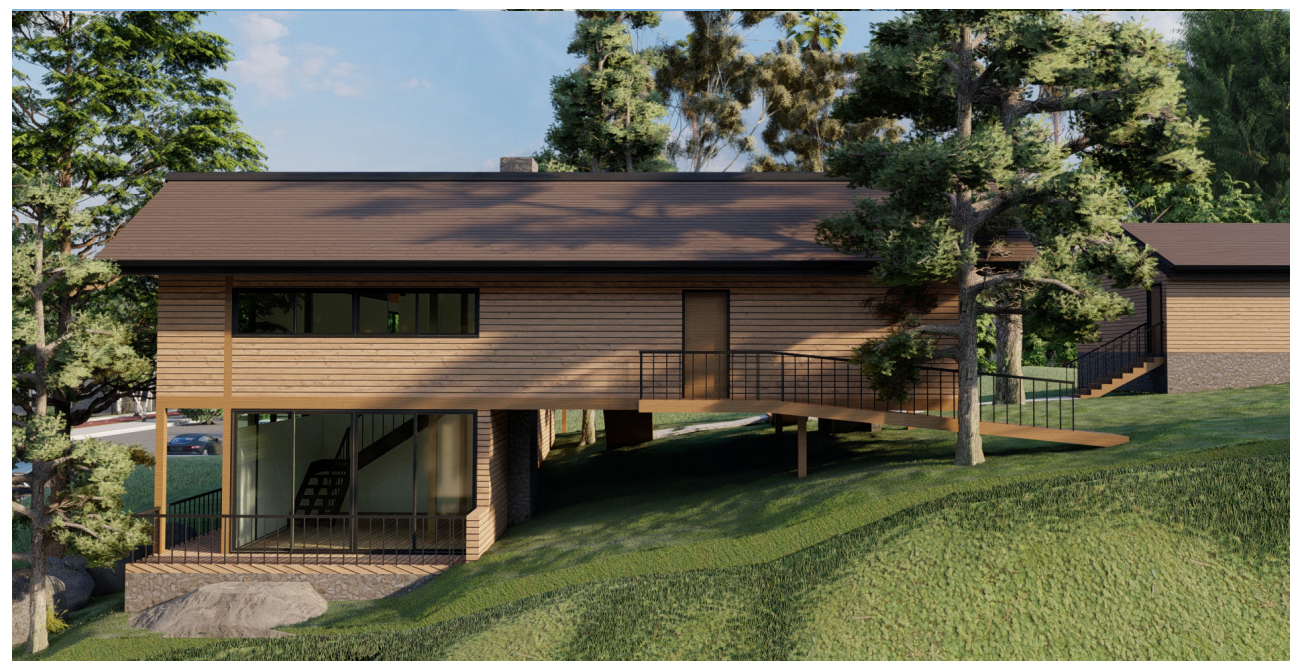
- **ARCHITECTURE DESIGN**
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

ARCHITECTURE DESIGN

James Steel Villa , Pennsylvania , USA



A LOOK AT AUDI ARCHITECTURE



- DESIGN DEVELOPMENT
- PERMIT PACKAGE
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN**
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

ARCHITECTURE DESIGN

City Edge, Zaid Sales Center , Giza , Egypt



A LOOK AT AUDI ARCHITECTURE



-CONCEPTUAL DESIGN
-BIM/ Revit
-Lumion
-PhotoShop

-ARCHITECTURE DESIGN
-PLANNING & URBAN DESIGN
-LANDSCAPING DESIGN
-INTERIOR DESIGN-BUILD
-SHOP DRAWING
-ANIMATION & VISUALISATION
-BIM SOLUTIONS



-CONCEPTUAL DESIGN
-BIM/ Revit
-Lumion
-PhotoShop

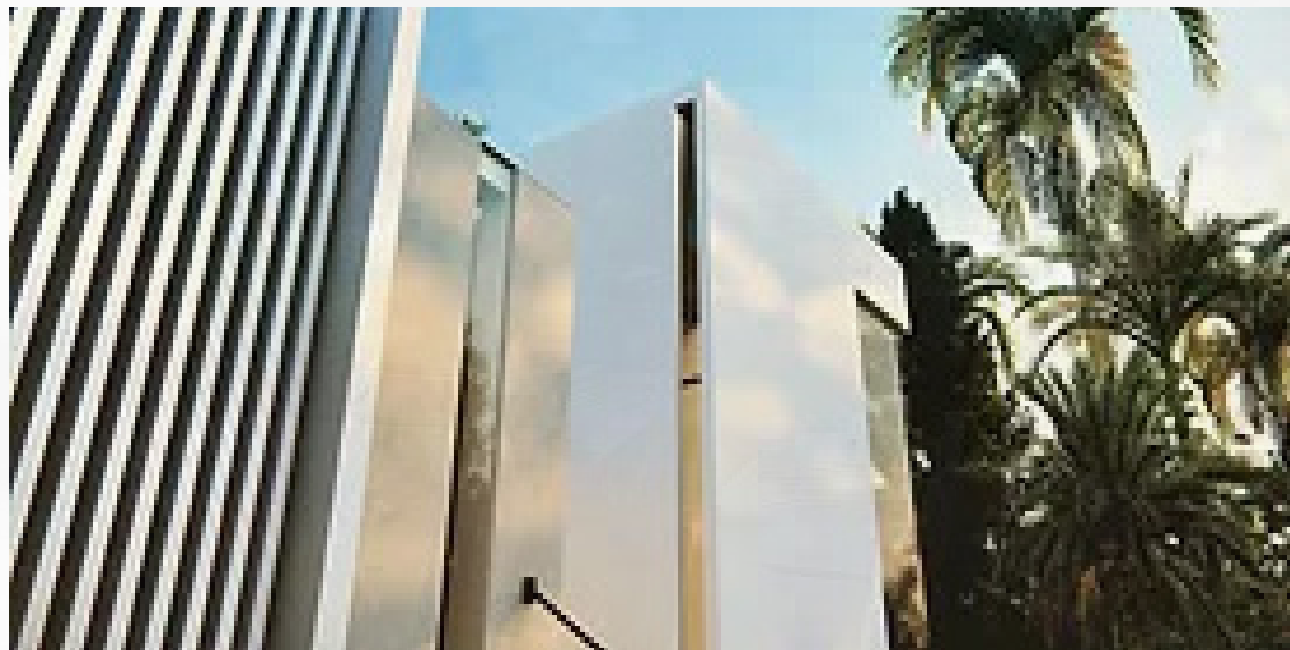
-ARCHITECTURE DESIGN
-PLANNING & URBAN DESIGN
-LANDSCAPING DESIGN
-INTERIOR DESIGN-BUILD
-SHOP DRAWING
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-BIM SOLUTIONS

ARCHITECTURE DESIGN

Al Dwaian Palace , Damam , KSA



A LOOK AT AUDI ARCHITECTURE



-CONCEPTUAL DESIGN
-DESIGN DEVELOPMENT
-TENDER PACKAGE
-BIM/ Revit
-Lumion
-PhotoShop

-ARCHITECTURE DESIGN
-PLANNING & URBAN DESIGN
-LANDSCAPING DESIGN
-INTERIOR DESIGN-BUILD
-SHOP DRAWING
-ANIMATION & VISUALISATION
-BIM SOLUTIONS

AI SAFA HOSPITAL, NORTH COAST , Egypt

AI SAFA HOSPITAL NORTH
COAST

Location : North Coast, Egypt

Area : 2010 sqm

-El Safa Hospital est. in 1977 is a multi-specialty hospital, offering the best hospital experience to all patients. Our role was the General Consultant.



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
- TENDER PACKAGE
- SUPERVISION AND HANGING OVER
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN**
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

ARCHITECTURE DESIGN

Alfa Group Main Building , Giza, Egypt

A LOOK AT AUDI ARCHITECTURE



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
- TENDER PACKAGE
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN**
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

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- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN**
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
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LANDSCAPE DESIGN

Mhandseen square, Cairo , Egypt

A LOOK AT AUDI ARCHITECTURE



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
- TENDER PACKAGE
- SUPERVISION AND HANDING OVER
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN**
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

LANDSCAPE DESIGN

VILLA BACK YARD IN STONE PARK , Cairo , Egypt

A LOOK AT AUDI ARCHITECTURE



-CONCEPTUAL DESIGN
-DESIGN DEVELOPMENT
-BIM/ Revit
-Lumion
-PhotoShop

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- **LANDSCAPING DESIGN**
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS



We are creating our interior design based on client's requirements and budget, space criteria, and the optimum functional use. When design completed, we are producing a bill of quantities and estimated cost in order to give our client a clear full picture about his space and budget. Our execution of interior design is based on professional management of our resources, workshops, suppliers, and workmen

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD**
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

INTERIOR DESIGN

MOUNTAIN VIEW HYDE PARK , VILLA , Cairo ,Egypt

A LOOK AT AUDI ARCHITECTURE



INTERIOR DESIGN

MOUNTAIN VIEW HYDE PARK , VILLA , Cairo ,Egypt



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
- TENDER PACKAGE
- SUPERVISION AND HANGING OVER
- BIM/ Revit
- 3ds max
- v-ray
- PhotoShop

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD**
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

INTERIOR DESIGN

NATCO Office Extension , Giza, Egypt “ Chooosen”

A LOOK AT AUDI ARCHITECTURE



INTERIOR DESIGN

NATCO Office Extension , Giza, Egypt “ Chosen”



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
- TENDER PACKAGE
- SUPERVISION AND HANGING OVER
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD**
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

INTERIOR DESIGN

A LOOK AT AUDI ARCHITECTURE

NATCO Office Extension , Giza, Egypt “ Propsel 02”



-CONCEPTUAL DESIGN
-BIM/ Revit
-Lumion
-PhotoShop

-ARCHITECTURE DESIGN
-PLANNING & URBAN DESIGN
-LANDSCAPING DESIGN
-INTERIOR DESIGN-BUILD
-SHOP DRAWING
-ANIMATION & VISUALISATION
-BIM SOLUTIONS

INTERIOR DESIGN

NATCO Office Extension , Giza, Egypt "Proposel 03"



A LOOK AT AUDI ARCHITECTURE



-CONCEPTUAL DESIGN
-BIM/ Revit
-Lumion
-PhotoShop

-ARCHITECTURE DESIGN
-PLANNING & URBAN DESIGN
-LANDSCAPING DESIGN
-INTERIOR DESIGN-BUILD
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-ANIMATION & VISUALISATION
-BIM SOLUTIONS

INTERIOR DESIGN

A LOOK AT AUDI ARCHITECTURE

City Edge, AlMaqsad Sales Office , 5 Settlement ,



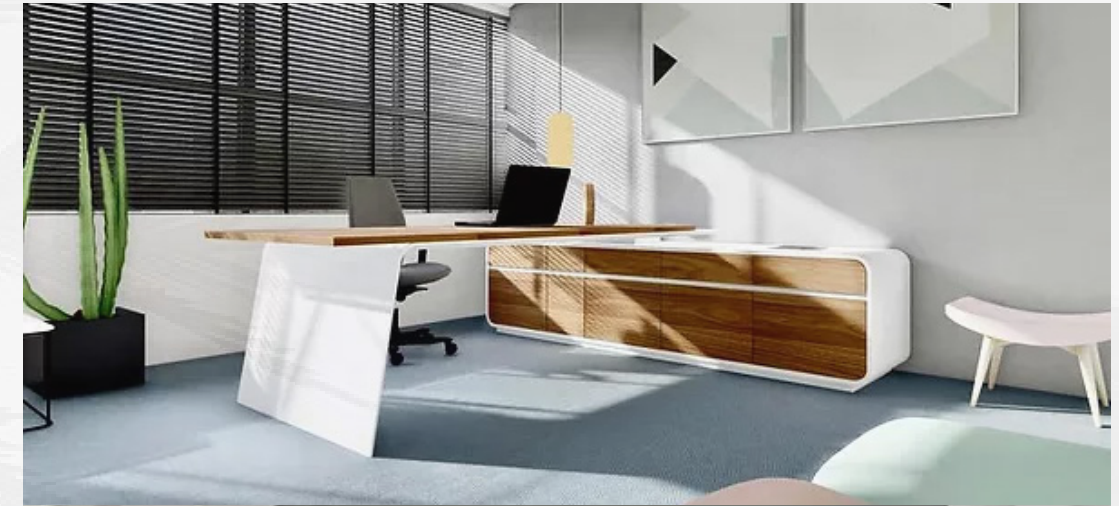
- CONCEPTUAL DESIGN
- MATERIAL & FURNITURE SELECTION
- INTERIOR DETAILING
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD**
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

INTERIOR DESIGN

ALFA CENTRAL LABS , Giza , Egypt

A LOOK AT AUDI ARCHITECTURE



- CONCEPTUAL DESIGN
- DESIGN DEVELOPMENT
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- MATERIAL & FURNITURE SELECTION
- INTERIOR DETAILING
- BIM/ Revit
- Lumion
- PhotoShop

- ARCHITECTURE DESIGN
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- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD**
- SHOP DRAWING
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- BIM SOLUTIONS

Electronics Research Institute, Cairo, Egypt



-CONCEPTUAL DESIGN
-BIM/ Revit
-Lumion
-PhotoShop

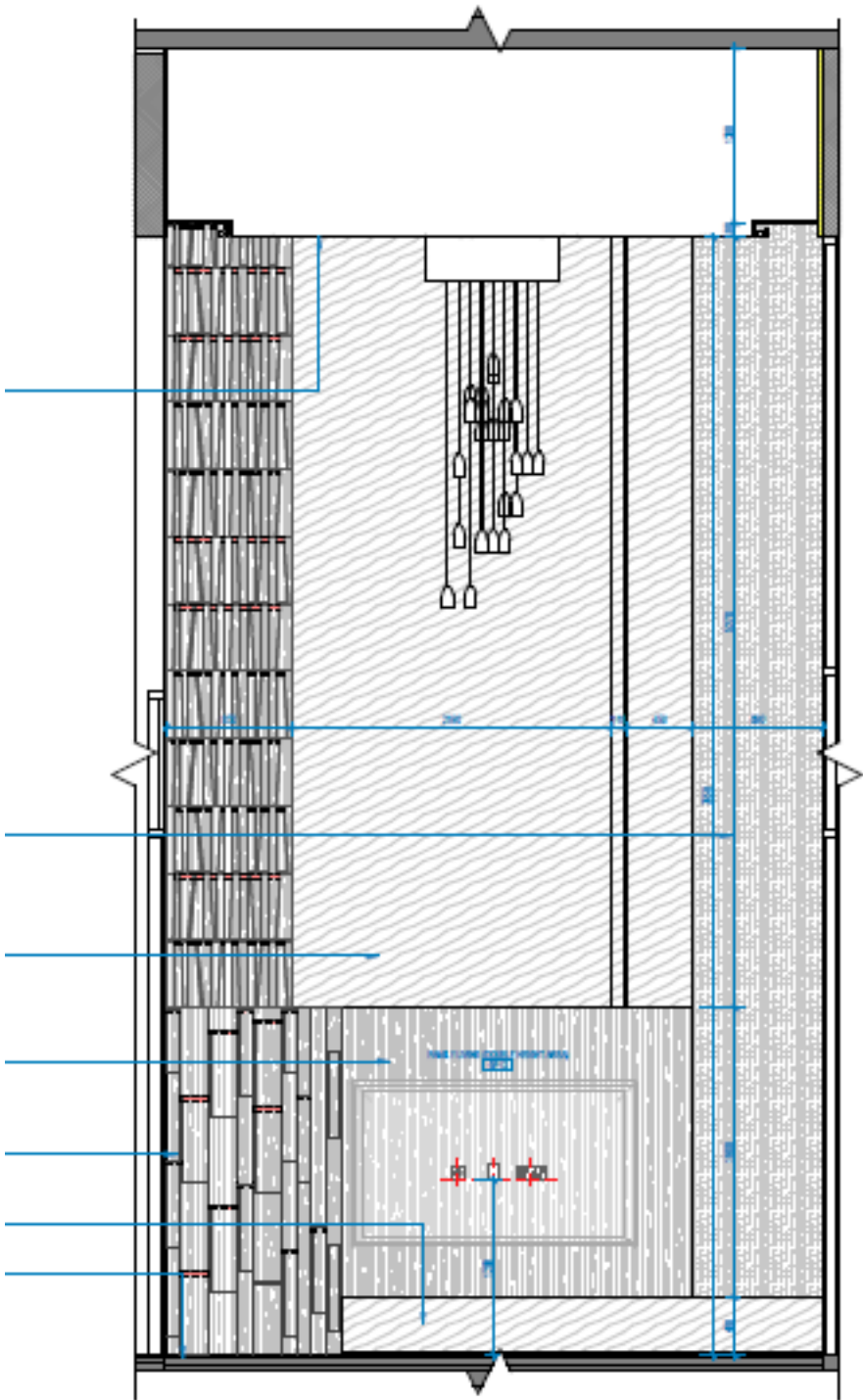
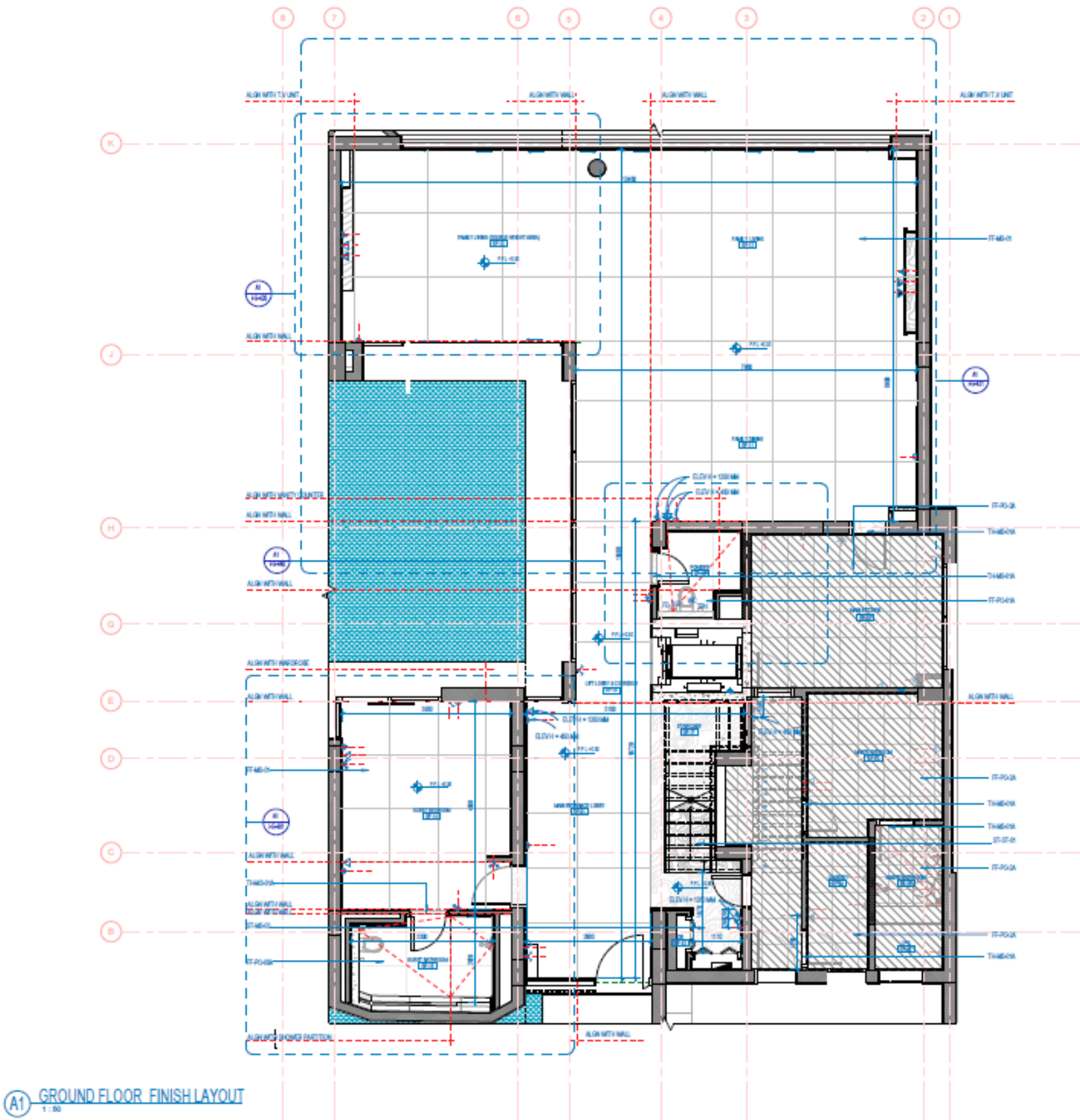
-ARCHITECTURE DESIGN
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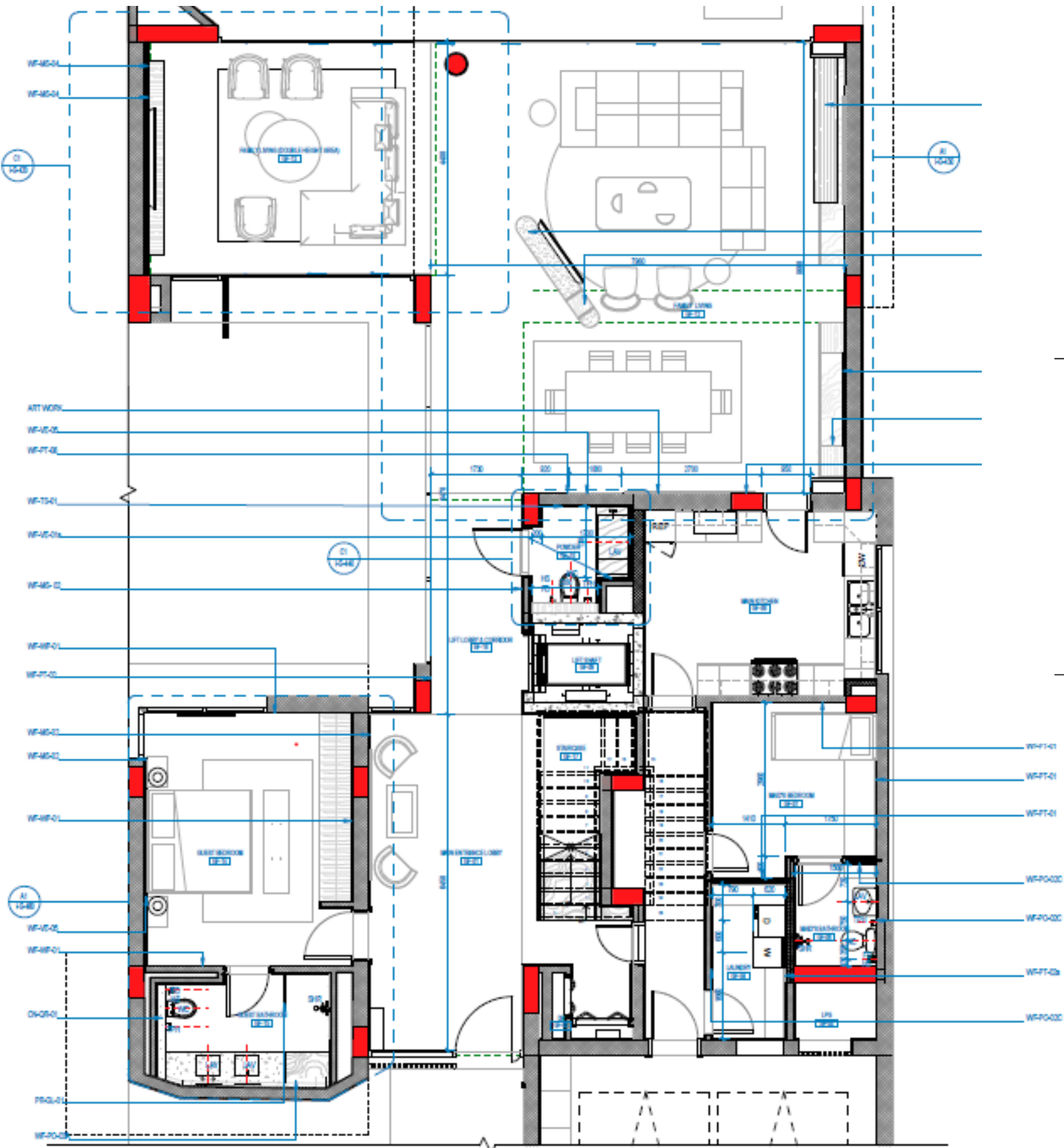
ROXANA VILLA , ALNOWAIS FAMILYCOMPOUND , UAE



-TENDER BACKAGE
-BIM/ Revit

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS

FATEMA VILLA , ALNOWAIS FAMILYCOMPOUND , UAE





AUDI Architecture helps in developing 3D model, realistic renders and product animation services of the product with best in class quality. With a prefer balance of art and technical team – we provide the solution to convert the idea in best communicable story board. We are also experts at Engineering Animation Services and CAD Conversion Services.

- 3D ANIMATION
- MODELING
- RENDERING
- POST-PRODUCTION
- VISUALIZATION

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION**
- BIM SOLUTIONS



AUDI ARCHITECTURE

We use our experience in 3D modeling to build 3D modeling to ensure that the routing of the services is carried out in a manner that is clash-free from structural components. thus, bringing a lot of value to the project in terms of improved visualization, clash identification, constructability analysis, and much more.

We aim to deliver BIM models with accurate details so that higher efficiency on site can be achieved.

We use the most up-to-date BIM technology to deliver virtual design and construction services. Depending on the scope

- INFORMATION MODELS DEVELOPMENT
- 3D CLASH COORDINATION
- SHOP DRAWINGS
- BILL OF MATERIALS
- BIM EXECUTION PLAN
- BIM IMPLEMENTATION & CONSULTANCY
- 4D & 5D SERVICES

- ARCHITECTURE DESIGN
- PLANNING & URBAN DESIGN
- LANDSCAPING DESIGN
- INTERIOR DESIGN-BUILD
- SHOP DRAWING
- ANIMATION & VISUALISATION
- BIM SOLUTIONS**



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